

SYMBOLS
 VERIZON UP STAGE BROADCAST
 ESPN BROADCAST
 NBC BROADCAST

CNN BROADCAST
 NFL NETWORK BROADCAST
 NFL SHOP AT SUPER BOWL LII PRESENTED BY VISA

FIRST AID
 ECOLAB HAND SANITIZER
 INFORMATION
 FOOD TRUCK/ CONCESSIONS

RESTROOMS
 SUPER BOWL LII PHOTO OPS
 BUILT FORD TOUGH SLEIGH RIDE

ATTRACTIONS
1 HYUNDAI ICE RINK
2 SUPER BOWL 360
3 POLARIS UPSIDEDOWNTOWN (Saturday, Feb.3 only)

4 VIKINGS LONGHOUSE
5 DELTA GRILL
6 BE THE MATCH INTERACTIVE ZONE

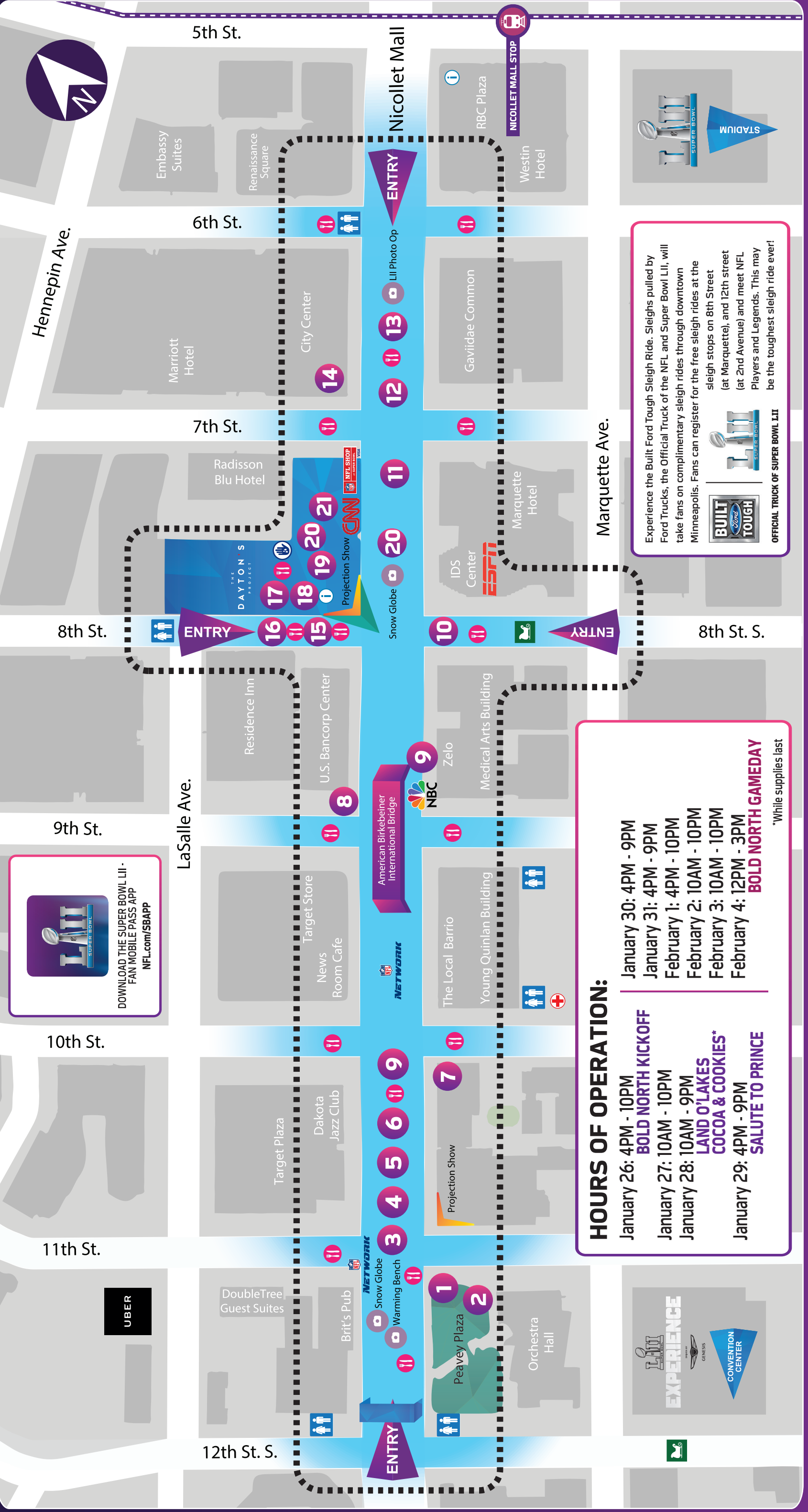
7 TARGET BULLSEYE LODGE
8 U.S. BANK POSSIBILITIES LOUNGE
9 DORITOS BLAZE LOUNGE

10 VERIZON UP FAN ZONE
11 LARGER THAN LIFE ICE SCULPTURES
12 ANDERSEN WINDOWS & KARE 11 BROADCAST & WARMING HOUSE

13 XCEL ENERGY & VESTAS: POWERING THE CLEAN ENERGY FUTURE
14 BOLD NORTH ZIP-LINE HEADQUARTERS
15 SCHWAN'S TWO-MINUTE DRILL

16 TOSTITOS CANTINA
17 HORMEL FOODS OPERATION GRATITUDE
18 HALLMARK CHANNEL

19 BRIDGESTONE ELITE PERFORMANCE CENTER
20 SLEEP NUMBER
21 PRINCE POP-UP EXHIBIT



DOWNLOAD THE SUPER BOWL LII - FAN MOBILE PASS APP
NFL.com/SBAPP

HOURS OF OPERATION:

January 26: 4PM - 10PM
BOLD NORTH KICKOFF

January 27: 10AM - 10PM
LAND O'LAKES COCOA & COOKIES*

January 28: 10AM - 9PM
SALUTE TO PRINCE

January 29: 4PM - 9PM
BOLD NORTH GAMEDAY

January 30: 4PM - 9PM
BOLD NORTH KICKOFF

January 31: 4PM - 9PM
LAND O'LAKES COCOA & COOKIES*

February 1: 4PM - 10PM
SALUTE TO PRINCE

February 2: 10AM - 10PM
BOLD NORTH GAMEDAY

February 3: 10AM - 10PM
BOLD NORTH GAMEDAY

February 4: 12PM - 3PM
BOLD NORTH GAMEDAY

*While supplies last

Experience the Built Ford Tough Sleigh Ride. Sleighs pulled by Ford Trucks, the Official Truck of the NFL and Super Bowl LII, will take fans on complimentary sleigh rides through downtown Minneapolis. Fans can register for the free sleigh rides at the sleigh stops on 8th Street (at Marquette), and 12th street (at 2nd Avenue) and meet NFL Players and Legends. This may be the toughest sleigh ride ever!